

## ORDER



**Orders**  
**Order / Rev:** 712273  
**Alt Order #:**  
**Product Desc:** Stabenow for Senate  
**Estimate:** 11848  
**Flight Dates:** 10/15/12 - 10/21/12  
**Original Date / Rev:** 09/07/12 / 09/10/12  
**Order Type:** Political

WZZM 13

**Primary AE:** Tim Siegel  
**Sales Office:** WZZM  
**Sales Region:** LOC

**Agency Name:** Media Strategies & Research/ POL  
**Buying Contact:**  
**Billing Contact:**  
 11350 Randon Hills Road, Suite 670  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Stabenow, D/ D/ Senate  
**Demographic:** A25-54  
**Product Codes:** PL-US Senate  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	19	\$8,525.00	\$7,246.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$8,525.00	\$7,246.25	0.00
<b>Totals</b>	<b>19</b>	<b>\$8,525.00</b>	<b>\$7,246.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/16/12	10/16/12	M-F 6-7a M-F Morning News	CM	6-7a	-T-----	:30	1	\$355.00	P-2	0.00	NM	1	\$355.00
N 2	WZZM	10/15/12	10/19/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-W-F--	:30	3	\$355.00	P-2	0.00	NM	3	\$1,065.00
N 3	WZZM	10/20/12	10/20/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	7-8a (7:00 AM-8:00 AM)	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
N 4	WZZM	10/16/12	10/16/12	The View The View	CM	11a-12n	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
N 5	WZZM	10/15/12	10/16/12	M-F 3-4p Katie	CM	3-4p	MT-----	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
N 6	WZZM	10/18/12	10/18/12	M-F 4-430pm Judge Judy	CM	4-430p	---T---	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
N 7	WZZM	10/18/12	10/18/12	M-F 5-530pm Judge Judy	CM	5-530p	---T---	:30	1	\$195.00	P-3	0.00	NM	1	\$195.00
N 8	WZZM	10/15/12	10/19/12	M-F 530-6pm M-F News	CM	530-6p	M--F--	:30	2	\$390.00	P-2	0.00	NM	2	\$780.00
N 9	WZZM	10/17/12	10/17/12	M-F 6-630p M-F News	CM	6-630p	--W----	:30	1	\$780.00	P-2	0.00	NM	1	\$780.00
N 10	WZZM	10/18/12	10/18/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---T---	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
N 11	WZZM	10/19/12	10/19/12	M-F 730-8p Insider	CM	730-8p	----F--	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00

